

# VET OHIO EXPO Exhibitor Agreement

EIN: 84-4974254
THIS EVENT IS FREE AND OPEN TO THE PUBLIC!

Date: Thursday, September 5, 2024

Time: 3:00PM-6:00PM - NETWORK WITH YOUR VETERAN COMMUNITY!

**COME MEET YOUR VETERAN OWNED AND VETERAN FRIENDLY BUSINESSES!** 

Location: The National Veterans Memorial and Museum, 300 W. Broad Street, Columbus, Ohio 43215

Host: Think Veterans First, PO Box 963, Pickerington, OH: (info@vetohioexpo.com)

#### **EXHIBITORS RECEIVE:**

6' DISPLAY TABLE (Bring your own Tablecloth)

- Logo on ALL Printed Programs
- Honorable Mention on all Media Platforms
- Recognition and link on official Event Landing Page
- Light Refreshments with Beverages

NOTE: VETERAN-OWNED Business Receive Priority Consideration for Exhibit Space

ONLY 3 EXHIBITORS WILL BE ALLOWED PER 'INDUSTRY CATEGORY' TO MINIMIZE DUPLICATION AND ALLOW FOR MAXIMUM RETURN ON INVESTMENT. (List of categories on pages 3 and 4)

# VETERAN OWNED RATES: Apr 1, 2024 thru Aug 31, 2024 - \$299

- Space (Includes (1) 6' Table (Bring Your Logoed Table Linen) \$299
- Select Industry Category
- Note: Veteran-Owned Status Receives Priority Consideration
- Company listed on Press Releases and Social Media Advertisements
- Company Listed in VET OHIO EXPO Program

#### NON PROFIT RATE: Apr 1, 2024 thru Aug 31, 2024 - \$299

- Space (Includes (1) 6' Table (Bring Your Logoed Table Linen) \$299
- Select Industry Category
- Note: Non-Profit MUST Be 51% or More Veteran-Owned
- Company listed on Press Releases and Social Media Advertisements
- Company Listed in VET OHIO EXPO Program

#### **EXHIBITOR RATES – Apr 1, 2024 thru Aug 31, 2024 - \$399**

- Space (Includes (1) 6' Table (Bring Your Logoed Table Linen) \$399
- Select Industry Category
- · Company listed on Press Releases and Social Media Advertisements
- Company Listed and Recognized in VET OHIO EXPO Program

ALL EXHIBITORS RECEIVE access to electric for an <u>Additional Charge of \$50</u>, bring your own extension cord, if you require electric. The EXTENSION CORD is "NOT" Supplied.

**EXHIBITOR TABLE "DOES NOT" INCLUDES TABLE COVERING.** Bring your table linen.

EXHIBITOR TABLES INCLUDE TWO CHAIRS HOWEVER, It is "NOT" recommended that you sit. Why? Because sitting will impede your effectiveness as an Exhibitor.

REGISTRATION WILL CLOSE AFTER AUGUST 31<sup>ST</sup> OR WHEN MAX # OF 75 EXHIBITORS IS REACHED WHICHEVER COMES FIRST.

### PRE- EXPO MATCHMAKER EVENT - NOON - 2:00PM - NO ADDITIONAL COST

THIS YEAR WE WILL HOST A PRE EVENT MATCHMAKER EVENT WITH DIVERSITY SUPPLIERS AND BUSINESSES THAT ARE EAGER TO DO BUSINESS WITH VETERAN OWNED BUSINESSES! ALL ARE WELCOME AND INVITED TO ATTEND THIS PRE-EXPO EVENT!

THERE WILL ALSO BE BANKS ON HAND TO PROVIDE YOU WITH INFORMATION ABOUT FINANCING AND OTHER OPPORTUNITIES TO GROW YOUR BUSINESS!

#### **REGISTER ON EVENTBRITE TODAY!**

https://www.eventbrite.com/e/vet-ohio-expo-business-matchmaker-tickets

#### POST EXPO EVENT – 6:00PM – 8:00PM – ADDITIONAL COST \$25.00

THIS YEAR WE WILL HOST A POST EXPO EVENT FOR ALL EXHIBITORS. YOU CAN CONTINUE NETWORKING AND SHARING BEST PRACTICES.

ENJOY MUSIC, GREAT FOOD, TWO COMPLEMENTARY ADULT BEVERAGES AND MORE!

THIS NETWORKING OPPORTUNITY WILL ALSO BE EXTENDED TO THOSE WHO WERE UNABLE TO PARTICIPATE IN THE EXPO. STAY FOR THIS EVENT AND GET CONNECTED!

TICKETS WILL \*NOT\* BE SOLD AT THE EVENT. REGISTER ON EVENTBRITE.

https://www.eventbrite.com/e/vet-ohio-expo-reception-post-expo-event-tickets-878984334807

# **EXHIBITOR CATEGORIES—** 'Business/Franchise Brokers or Franchise Owners'

CATEGORY NUMBER	CATEGORY DESCRIPTION
T1-01	FRANCHISE BROKER
T1-02	RESTAURANT—HAMBURGER
T1-03	RESTAURANT—ICE CREAM
T1-04	RESTAURANT—PIZZA
T1-05	RESTAURANT—SUB/SANDWICH SHOPPE
T1-06	RESTAURANT—DINE IN
T1-07	RESTAURANT—FINE DINING
T1-08	RESTAURANT—OTHER
T1-09	ACCOUNTING—PAYROLL—HR—STAFFING
T1-10	AUTO REPAIR
T1-11	BUSINESS COACH
T1-12	CELL PHONE/ELECTRONICS REPAIR
T1-13	CLOTHING—SHOES
T1-14	CONSTRUCTION—BUILDINGREMODELING
T1-15	CUSTOM WINDOW TREATMENTS
T1-16	DAYCARE
T1-17	DRY CLEANER—LAUNDRY
T1-18	FINANCIAL SERVICES
T1-19	FITNESS—STORE FRONT
T1-20	FITNESS—IN-HOME/MOBILE
T1-21	HAIR SALONS—SPAS—TANNING SALONS
T1-22	HANDYMAN—HOME REPAIR—HOME SERVICES
T1-23	JANITORIAL—COMMERCIAL
T1-24	JANITORIAL—RESIDENTIAL
T1-25	LANDSCAPING—LAWN & GARDEN
T1-26	OFFICE SPACE
T1-27	PACKAGING—SHIPPINGMAILING
T1-28	PET SERVICES—STORE FRONT
T1-29	PET SERVICES—IN-HOME/MOBILE
T1-30	PRINTING COMPANIES
T1-31	PROMOTIONAL PRODUCTS
T1-32	RECREATION—SPORTS—ENTERTAINMENT
T1-33	RECYCLING—ENVIRONMENTAL
T1-34	RETAIL STORES—SPECIALTY SHOPS
T1-35	SENIOR CARE FACILITY
T1-36	SENIOR CARE—IN-HOME
T1-37	SIGNAGE COMPANIES
T1-38	TUTORING—STORE FRONT
T1-39	TUTORING—IN-HOME
T1-40	WEIGHT LOSS
T1-41	NON-PROFIT
T1-42	OTHER

<b>EXHIBITOR CATEGORIES</b> —	· 'Business/Franchise Brokers or Franchise Owners'
CATEGORY NUMBER	CATEGORY DESCRIPTION
T2-01	ACCOUNTANTCPA
T2-02	ADVERTISING PUBLIC RELATIONS
T2-03	BANK
T2-04	BUSINESS ATTORNEY
T2-05	BUSINESS COACH—LEADERSHIP TRAINING
T2-06	CFO FOR HIRE
T2-07	COMMERCIAL LIABILITY INSURANCE
T2-08	COMMERCIAL REAL ESTATE BROKER
T2-09	COMPUTER—OFFICE SUPPLIES
T2-10	CONSTRUCTIONREMODELING
T2-11	CREDIT UNION
T2-12	DISPLAYSFIXTURES
T2-13	EMPLOYEE BENEFITS
T2-14	FRANCHISE ATTORNEY
T2-15	GRAPHIC & WEB DESIGN
T2-16	HR & STAFFING SERVICES
T2-17	INTERIOR DESIGNERSARCHITECTS
T2-18	INTERNET TECHNOLOGY SERVICES
T2-19	M & A ATTORNEY
T2-20	MAINTENANCE—CLEANING
T2-21	MARKET RESEARCH
T2-22	MERCHANT PROCESSING—POS SYSTEMS
T2-23	PAYROLL SERVICES
T2-24	PRINTING & MAIL SERVICES
T2-25	PROMOTIONAL PRODUCTS/ADVERTISING SPECIALTIES
T2-26	PROPERTY & CASUALTY INSURANCE
T2-27	SECURITY COMPANIES
T2-28	SIGNAGE PRODUCTS & SERVICE COMPANIES
T2-29	SOCIAL MEDIA MARKETINGSEO
T2-30	SOFTWARE DEVELOPER
T2-31	SPECIALTY FINANCING
T2-32	TELECOMMUNICATIONS
T2-33	WEALTH ADVISORS
T2-34	VIDEO—PHOTO—AUDIO SERVICES & PRODUCTION
T2-35	NON-PROFIT
T2-36	OTHER -INVENTOR/INVENTION SERVICES
CATEGORY NUMBER	CATEGORY DESCRIPTION
T3-01	CONSUMER PRODUCT DESIGN
T3-02	INDUSTRIAL DESIGN FIRM
T3-03	LOGISTICS/TRANSPORTATION
T3-04	MANUFACTURING
T3-05	PATENT ATTORNEY
T3-06	PUBLIC RELATIONS FIRM
T3-07	TRADEMARK ATTORNEY
T3-08	WAREHOUSING
T3-09	NON-PROFIT
T3-10	OTHER

# RETURN PAGES 5, 6 & 7 TO RESERVE YOUR EXHIBIT SPACE Scan and email to: info@VETOHIOEXPO.com

# 2024 VET OHIO EXPO EXHIBITOR Agreement

Date: Thursday, September 5, 2024

Time: 3:00PM-6:00PM

Location: The National Veterans Memorial and Museum, 300 W. Broad Street, Columbus, OH

Host: Think Veterans First, info@VetOhioExpo.com

SELECT YOUR CATEGORY & RATE (See Below)		
☐ VETERAN EXHIBITOR RATE: Category # ☐ Check HERE if you require access to electricity at		•
□ NON-PROFIT EXHIBITOR RATE: Category # □ Check HERE if you require access to electricity at		
☐ STANDARD EXHIBITOR RATE: Category #	_ `	•
		TOTAL
YOUR INFORMATION, VETERAN STATUS, NON-PRO		
Contact Individual:  Military Status: Are You ACTIVE Military? Yes or No Do You Own 51% or MORE of the Company which You If you are a NON-PROFIT: 501©3 Number:  For Priority Consideration: Please Attach Copy of Ve Please mark-out your SSN, or other personal information	are Representing? (Attach coterans Card, Vete	Yes or No oppy of IRS Determination Letter) rans ID or DD214.
Company:		
Address:	State:	Zin:
Oity.		
Address:	Phone:	
☐ Credit Card: American Express / Master Card / Visa / Discov	er Card Number:	
	er Card Number:	
☐ Credit Card: American Express / Master Card / Visa / Discov	er Card Number: Exp:	CCV:
☐ Credit Card: American Express / Master Card / Visa / Discov	er Card Number: Exp:	CCV:

\*\*NOTE: Payments can also be made directly on the VET OHIO EXPO website, <u>OR</u> directly to Kemba Financial Credit Union: Routing #244077556, Account #800014051095

# **VET OHIO EXPO**

# **Exhibitor Guidelines & Standards of Conduct**

- 1. Exhibitors who are 51% or more Veteran-Owned Businesses, Franchisees, Non-Profits or Entrepreneurs, will be given priority consideration for VET OHIO EXPO.
- 2. VET OHIO EXPO has the right to determine the eligibility of any company and their right to participate in the Expo.
- 3. Once the agreement is signed and payment is received, NO REFUNDS will be issued. **See Cancellation Policy on page 7**.
- 4. All Exhibit Space is honored on a first-come, signed-agreement basis. Once either a Specific Category or the VET OHIO EXPO is 'sold out' then Exhibitors will be placed on a waiting list. If the Exhibitor is not honored from the waiting list, appropriate monies will be returned to the potential Exhibitor, between the dates of September 20, 2024 and September 30, 2024.
- Move in Date is Thursday, September 5th, 2024 at 2:00pm.
  Move out Date is Thursday, September 5th, 2024 at 6:00pm. Table Exhibit MUST be set up no later than 3:00pm. PLEASE Table Exhibit MUST remain set up until 6:00pm. Note: Museum hours open to the public are 10:00am-5:00pm. Failure to adhere to Expo hours will result in elimination from all future VET OHIO EXPOs.
- 6. Exhibitor will limit their display **within** the boundaries of the 6' table-top. Special arrangements will need to be made for any exceptions.
- 7. Exhibitor is on premise to ENHANCE the experience of all attendees and to promote their service/product in a professional manner. The VET OHIO EXPO has the right to ask an Exhibitor to modify their behavior and/or leave the premises, if their actions are deemed detrimental to the overall Expo environment, towards other Exhibitors or towards the Attendees.
- 8. All Exhibitor promotional give-a-ways or drawings must be free and clear of any financial obligation on the part of the recipient.
- 9 VET OHIO EXPO **cannot** guarantee the number of attendees at the VET OHIO EXPO however we will work to ensure all COVID-19 state and local requirements are met and followed.
- 10. Location of the event is: The National Veterans Memorial and Museum, 300 W. Broad Street, Columbus, OH 43215. All standards of conduct will apply and be enforced during this event.

By signing below, I acknowledge that I have read and accept the Exhibitor Guidelines and Standards Conduct as outlined by VET OHIO EXPO.		
Signature	Date	
Printed Name	Date	

# **VET OHIO EXPO Cancellation Policy**

The VET OHIO EXPO is committed to offering the highest quality Expo for our Sponsors, Exhibitors and Attendees. In the event you do need to cancel your Agreement at the VET OHIO EXPO, please refer to the Cancellations and Refund Policies listed below.

### **Cancellations/Refund Policies**

Cancellations/Refunds—Cancellations must be made in writing (Mail OR e-mail are accepted); they cannot be accepted over the phone or via voicemail. Any Sponsor/Exhibitor cancelling exhibitor space on or before May 31, 2024 will receive a 75% refund of monies paid. Any company cancelling between June 1, 2024 and July 31, 2024 will receive a 35% refund of monies paid and any company cancelling on/after August 1, 2024 forfeits the fee and will not receive any refund of any monies paid.

Cancellations are effective as of the date of receipt. If a company does not occupy and exhibit in their designated space by 3:30pm on September 5, 2024, then **VET OHIO EXPO** shall have the right to use the Exhibit space in such a manner as it deems necessary, for the exposition's best interest. Failure to occupy Exhibit space on the day of the event, forfeits the Exhibitor's Fee.

**Cancellation of Show**—In the event the Expo is cancelled **by VET OHIO EXPO**, 75% of Sponsor/Exhibitor monies paid will be returned\*. However, Sponsors & Exhibitors fees will **not be refunded** if the Exhibition is cancelled, postponed, curtailed, or abandoned due to a Federal or Local Government mandate, an act of war, catastrophic weather, pandemic, epidemic, radioactive contamination, or other contamination situations.

\*\*Such refunds will be processed between the dates of September 20, 2024 and September 30, 2024.

Refunds are not granted for cancellations on/after **August 1, 2024**, failure to attend, arrival after 3:30pm on 09.05.24, or unattended exhibit spaces or early departure from exhibit space.

Cancellations can be emailed to: info@VetOhioExpo.com
OR
Mailed to:
Think Veterans First
PO BOX 963
Pickerington, OH 43147

Exhibitor Acknowledges Receipt of the Cancellation & Refund Policies: \_\_\_\_\_ (Initial Here)