



# PRINTED PROGRAM ADVERTISEMENT SPECIFICATIONS 2022

The 2nd annual Vet Ohio Expo is being held on Thursday, September 8, 2022 from 12:00 pm - 6:00 pm at The National Veterans Memorial and Museum in Downtown Columbus, OH! This exciting Expo is designed to showcase Veteran Owned Businesses as well as the products and services they provide. VET OHIO EXPO is being sponsored by Think Veterans First (formerly Buy), a non-profit organization whose mission is to promote, support and advocate for Veterans and Veteran Owned Businesses.

This Expo provides an amazing opportunity for the Attendees to express their gratitude and appreciation for our Veterans who have served their country and continue serving in their communities! Through the work of Think Veterans First, the goal is promoting a “Think, Shop, Buy Veteran First” movement across the United States. A combination of Veteran Owned, and Veteran Friendly Businesses will be displaying their products and services on table-top displays and engaging with the public in accordance with Social Distancing Guidelines. To learn more about the organization, visit the website [www.thinkveteransfirst.org](http://www.thinkveteransfirst.org) to learn more about Think Veterans First.

To learn more about VET OHIO EXPO visit [www.vetohioexpo.com](http://www.vetohioexpo.com).

If you would like to advertise in our VET OHIO EXPO Program to a diverse group of Veterans and Veteran Supporters, our pricing is as follows:

<b>Full Page Ad</b>	\$125
<b>Half page Ad</b>	\$75
<b>Quarter Page Ad</b>	\$50
<b>Inside Front Page</b>	\$200
<b>Back Cover Full Page</b>	\$200
Inside Back Full Page	\$150
<b>Downloadable Program available for:</b>	\$10
<b>Downloadable Video available for:</b>	\$10

#### Production Notes:

- Ads may be submitted in CMYK and in jpeg, tif, or pdf format to size.
- Any additional ad size, format, color or other correction may result in production charges.
- If an existing ad does not exist, Vet Ohio Expo will create ads to spec at no charge.
- Send ad files to [Advertise@VetOhioExpo.com](mailto:Advertise@VetOhioExpo.com)

#### Terms and Conditions:

- All media submitted is considered non-returnable.
- Vet Ohio Expo reserves the right to refuse advertisements.
- Advance payment required for new advertisements
- A signed contract must be received by Vet Ohio Expo.

#### Contact Us:

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**Contact Show Promoter, Regina Rembert at [RRembert@VetOhioExpo.com](mailto:RRembert@VetOhioExpo.com) or 614-354-2261 to advertise with us today!**