



# 2<sup>nd</sup> Annual Vet OHIO Expo--Sponsorship Agreement

Date: Thursday, September 8, 2022

Time: 3PM-7PM

Location: Wigwam Event Center, 10190 Blacklick-Eastern Rd NW, Pickerington, OH 43147

Show Promoter: Regina Rembert, U.S. Army (Retired)

## SPONSORSHIP LEVEL: GENERAL--\$5,000

3 available

- 30 Complimentary Expo Admission (\$180.00 value)
- Category EXCLUSIVITY—Only Exhibitor Allowed in Your Category
- Premium Location of (2) 8' Exhibitor Tables—(16 Linear Feet) positioned near Exhibit Hall Entrance
- Logo on Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Logo Printed on 'Swag Bags' (Given to First 150 Attendees)
- Sponsor is Entitled to Provide Brochures or Small Giveaway Items for Goodie Bag Insertion
- Sponsorship Acknowledgement on [www.VetOHIOExpo.com](http://www.VetOHIOExpo.com)
- Sponsorship Mention in ALL Press Releases
- List of All Registered Attendees (Note: There will be **NO CASH TICKET SALES at the Door**. All Tickets will be sold on-line in advance; therefore names & emails will be captured.)

## SPONSORSHIP LEVEL: COLONEL--\$3,500

4 available

- 20 Complimentary Expo Admission (\$120.00 value)
- Premium Location of (1) 8' Exhibitor Table—positioned near Exhibit Hall Entrance
- Logo on Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Logo Printed on 'Swag Bags' (Given to First 150 Attendees)
- Sponsor is Entitled to Provide Brochures or Small Giveaway Items for Goodie Bag Insertion
- Sponsorship Acknowledgement on [www.VetOHIOExpo.com](http://www.VetOHIOExpo.com)
- Sponsorship Mention in ALL Press Releases

## SPONSORSHIP LEVEL: MAJOR--\$1,800

5 available

- 15 Complimentary Expo Admission (\$90.00 value)
- Premium Location of (1) 8' Exhibitor Table—positioned in Aisle 1
- Logo on Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Sponsorship Acknowledgement on [www.VetOHIOExpo.com](http://www.VetOHIOExpo.com)
- Sponsorship Mention in ALL Press Releases

## SPONSORSHIP LEVEL: CAPTAIN--\$1,000

6 available

- 10 Complimentary Expo Admission (\$60.00 value)
- 6' Foot Table
- Logo on Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Sponsorship Acknowledgement on [www.VetOHIOExpo.com](http://www.VetOHIOExpo.com)

## NOTE: VETERAN-OWNED Businesses Receive Priority Consideration for Sponsorships

- **REQUEST for Electric MUST be indicated on Sponsorship Agreement. NOTE: Bring your own extension cord--The EXTENSION CORD is NOT Supplied.**
- **ALL SPONSORS RECEIVE access to WiFi for NO Additional Charge.**
- **SPONSOR TABLE INCLUDES BLACK TABLE COVERING. Bring your logoed table linens.**

**SPONSOR TABLES DO NOT INCLUDE CHAIRS. It is NOT recommended that you sit. Why? Because sitting will impede your effectiveness as an Exhibitor.**

- **There will be an on-site private Exhibitor Lounge for your convenience.**

**EXHIBITOR CATEGORIES—PROFESSIONAL BUSINESS SERVICES (Business-2-Business)**

<b>CATEGORY NUMBER</b>	<b>CATEGORY DESCRIPTION</b>
T2-01	ACCOUNTANT--CPA
T2-02	ADVERTISING PUBLIC RELATIONS
T2-03	BANK
T2-04	BUSINESS ATTORNEY
T2-05	BUSINESS COACH—LEADERSHIP TRAINING
T2-06	CFO FOR HIRE
T2-07	COMMERCIAL REAL ESTATE BROKER
T2-08	COMPUTER—OFFICE SUPPLIES
T2-09	CONSTRUCTION--REMODELING
T2-10	CREDIT UNION
T2-11	DISPLAYS--FIXTURES
T2-12	EMPLOYEE BENEFITS
T2-13	ENGINEERING CONSULTANT/SERVICES
T2-14	FRANCHISE ATTORNEY
T2-15	FRANCHISE BROKER
T2-16	GRAPHIC & WEB DESIGN
T2-17	HR & STAFFING SERVICES
T2-18	INTERIOR DESIGNERS--ARCHITECTS
T2-19	INTERNET TECHNOLOGY SERVICES
T2-20	INSURANCE AGENT
T2-21	M & A ATTORNEY
T2-22	MAINTENANCE—CLEANING
T2-23	MARKET RESEARCH
T2-24	MERCHANT PROCESSING—POS SYSTEMS
T2-25	PAYROLL SERVICES
T2-26	PRINTING & MAIL SERVICES
T2-27	PROMOTIONAL PRODUCTS/ADVERTISING SPECIALITIES
T2-28	PROPERTY & CASUALTY INSURANCE
T2-29	SECURITY COMPANIES
T2-30	SIGNAGE PRODUCTS & SERVICE COMPANIES
T2-31	SOCIAL MEDIA MARKETING--SEO
T2-32	SOFTWARE DEVELOPER
T2-33	SPECIALITY FINANCING
T2-34	TELECOMMUNICATIONS
T2-35	WEALTH ADVISORS
T2-36	VIDEO—PHOTO—AUDIO SERVICES & PRODUCTION
T2-37	NON-PROFIT
T2-38	OTHER

**EXHIBITOR CATEGORIES—CONSUMER SERVICES (Business-2-Consumer)**

<b>CATEGORY NUMBER</b>	<b>CATEGORY DESCRIPTION</b>
T3-01	ACTIVEWEAR/APPAREL
T3-02	CAREER SERVICES
T3-03	HOME INSPECTION SERVICES
T3-04	LIFE/HEALTH INSURANCE BROKER
T3-05	RADIO/TV/NEWS
T3-06	RESIDENTIAL REAL ESTATE AGENT OR BROKERAGE
T3-07	SPECIALITY RETAIL—ON-LINE OR STOREFRONT
T3-08	OTHER

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## RETURN PAGES 4 & 5 TO SECURE YOUR SPONSORSHIP

Scan and email to [Diane@TheTradeshowDr.com](mailto:Diane@TheTradeshowDr.com)

OR Complete and Mail to: Regina Rembert, VetOHIOExpo, PO BOX 963, Pickerington, OH 43147

## SELECT YOUR SPONSORSHIP LEVEL, CATEGORY & OPTIONAL ELECTRICITY

- \$5,000 – GENERAL (1 available)
- \$3,500 – COLONEL (2 available)
- \$1,800 – MAJOR (3 available)
- \$1,000—CAPTAIN (4 available)
- Exhibitor Category # \_\_\_\_\_
- Check HERE if you require access to electricity at your Table-Top.

## YOUR STATUS AND PAYMENT INFORMATION

Contact Individual: \_\_\_\_\_ Title: \_\_\_\_\_

**Military Status:** Are You Former or Active Military? Yes or No **If Yes,** Which Branch? \_\_\_\_\_

**If Former,** Indicate Discharge Date: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Credit Card:**  
\_\_\_\_ American Express    \_\_\_\_ Master Card    \_\_\_\_ Visa    \_\_\_\_ Discover

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CCV \_\_\_\_\_

Cardholder Name (PRINT) \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

- Check** - Checks can be made payable to: **Vet OHIO Expo** and mailed to  
Regina Rembert, **Vet OHIO Expo**, PO BOX 963, Pickerington, OH 43147

## 2<sup>nd</sup> Annual Vet OHIO Expo Sponsorship Guidelines & Standards of Conduct

1. Veteran-Owned Businesses will be given priority consideration for the **VetOHIOExpo**.
2. The **VetOHIOExpo** has the right to determine the eligibility of any company and their right to participate in the Expo.
3. Once the agreement is signed and payment is received, NO REFUNDS will be issued. See Cancellation Policy on page 5.
4. All Sponsorship Space is honored on a first-come, signed-agreement basis. Once a Specific Category or the **VetOHIOExpo** is 'sold out' then Sponsors will be placed on a waiting list. If Sponsor is not honored from the waiting list, appropriate monies will be returned to the potential Sponsor, in the manner in which the original payment was received, between the dates of September 10, 2022 and September 30, 2022.
5. **Move in Date is Thursday, September 8th, 2022, beginning at 1:00pm.** Move out Date is Thursday, September 8th, 2022, beginning at 7:00pm. **Table Exhibit MUST be set up no later than 2:30pm. Exhibit Table MUST remain set up until 7:00pm.** Note: Hours open to the public are 3:00pm-7:00pm. Failure to adhere will result in elimination from all future **VetOHIOExpos**.
6. Sponsor will limit their display within the boundaries of the table-top space provided. **Note: If additional space is required, it must be approved in advance in writing by Diane Wingerter, The Tradeshow Doctor. Email [Diane@TheTradeshowDr.com](mailto:Diane@TheTradeshowDr.com).**
7. Sponsor is on premise to ENHANCE the experience of all attendees and to promote their service/product in a professional manner. The **VetOHIOExpo** has the right to ask a Sponsor to modify their behavior and/or leave the premises, if their actions are deemed detrimental to the overall Expo environment, towards other Sponsors, Exhibitors or towards the Attendees.
8. All Sponsor promotional give-a-ways or drawings must be free and clear of any financial obligation on the part of the recipient.
9. The **VetOHIOExpo cannot** guarantee the number of attendees at the **VetOHIOExpo**.

**SPONSORS REGISTERING ON or BEFORE July 28, 2022, are Invited to Attend the COMPLIMENTARY "Ignite Exhibitor Workshop" on July 28, 2022, 5:30pm-7:30pm. Presented by Diane Wingerter, The Tradeshow Doctor™ (Workshop Valued at \$249)**

**By signing below, I acknowledge that I have read and accept the Sponsorship Guidelines and Standards of Conduct as outlined by The VetOHIOExpo.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Printed Name** \_\_\_\_\_ **Date** \_\_\_\_\_

## ***VetOHIOExpo Cancellation Policy***

The VetOHIOExpo is committed to offering the highest quality Expo for our Sponsors, Exhibitors and Attendees. In the event you **do** need to cancel your Agreement at the VetOHIOExpo, please refer to the Cancellations and Refund Policies listed below.

### ***Cancellations/Refund Policies***

**Cancellations/Refunds**—Cancellations must be made in writing (Mail OR e-mail are accepted); they cannot be accepted over the phone or via voicemail. Any Sponsor/Exhibitor cancelling exhibitor space on or before July 28, 2022, will receive a 75% refund of monies paid. Any company cancelling between July 29, 2022, and August 26, 2022, will receive a 25% refund of monies paid and any company cancelling on/after August 27, 2022, forfeits the entire fee and will not receive any refund of any monies paid.

Cancellations are effective as of the date of receipt. If a company does not occupy and exhibit in their designated space by 2:45pm on September 8, 2022, then **VetOHIOExpo** shall have the right to use the Exhibit space in such a manner as it deems necessary, for the exposition's best interest. Failure to occupy Exhibit space on the day of the event, forfeits the Exhibitor's Fee.

**Cancellation of Show**—In the event the Expo is cancelled by **VetOHIOExpo**, 75% of Sponsor/Exhibitor monies paid will be returned\*. However, Sponsors & Exhibitors fees will **not be refunded** if the Exhibition is cancelled, postponed, curtailed, or abandoned due to a Federal or Local Government mandate, an act of war, catastrophic weather, pandemic, epidemic, radioactive contamination, or other unforeseen circumstances or contamination.

\*Such refunds will be processed between the dates of September 10, 2022, and September 30, 2022.

Refunds are not granted for cancellations on/after August 27, 2022, failure to attend, arrival after 2:45pm on September 8, 2022, or unattended exhibit spaces, or early departure from exhibit space.

#### **Cancellations via mail are to be sent to:**

Regina Rembert, Vet OHIO Expo

PO BOX 963

Pickerington, OH 43147

#### **Cancellations via email are to be sent to BOTH:**

[Info@VetOHIOExpo.com](mailto:Info@VetOHIOExpo.com) AND [Diane@TheTradeshowDr.com](mailto:Diane@TheTradeshowDr.com)

Exhibitor Acknowledges Receipt of the Cancellation & Refund Policies: \_\_\_\_\_ (Initial Here)