



Vet OHIO Expo--Sponsorship Agreement

Date: Thursday, September 9, 2021

Time: 3PM-7PM

Location: Wigwam Event Center, 10190 Blacklick-Eastern Rd NW, Pickerington, OH 43147

Show Promoter: Buy-Vet.org, Regina Rembert, U.S. Army (Retired), info@VetOHIOExpo.com

SPONSORSHIP LEVEL: GENERAL--\$5,000

1 available

- 20 Complimentary Expo Admission (\$100.00 value)
- Category EXCLUSIVITY—Only Exhibitor Allowed in Your Category
- Premium Location of 6' Exhibitor Table—positioned near Main Exhibit Hall Entrance
- Logo on ALL Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Logo Printed on 'Goodie Bags' (Given to First 150 Attendees)
- Sponsor is Entitled to Provide Brochures or Small Giveaway Items for Goodie Bag Insertion
- Mention in ALL Press Releases
- List of All Exhibitors
- List of All Registered Attendees (Note: There will be **NO TICKET SALES at the Door**. All Tickets will be sold on-line in advance; therefore names & emails will be captured.)
- Recognition and link on official Event Landing Page.

SPONSORSHIP LEVEL: COLONEL--\$3,500

2 available

- 15 Complimentary Expo Admission (\$75.00 value)
- Category EXCLUSIVITY—Only Exhibitor Allowed in Your Category
- Premium Location of 6' Exhibitor Table—positioned near Main Exhibit Hall Entrance
- Logo on ALL Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Logo Printed on 'Goodie Bags' (Given to First 150 Attendees)
- Sponsor is Entitled to Provide Brochures or Small Giveaway Items for Goodie Bag Insertion
- Mention in ALL Press Releases
- Recognition and link on official Event Landing Page.

SPONSORSHIP LEVEL: MAJOR--\$1,800

SOLD OUT

2 available

- 12 Complimentary Expo Admission (\$60.00 value)
- Premium Location of 6' Exhibitor Table—positioned near Main Exhibit Hall Entrance
- Logo on ALL Printed Programs, General Admission Tickets & Back of 'Volunteer' Tee Shirts
- Mention in ALL Press Releases
- Recognition and link on official Event Landing Page.

SPONSORS ALSO RECEIVE:

NOTE: VETERAN-OWNED Business Receive Priority Consideration for Sponsorships

- **ALL SPONSORS RECEIVE** access to electric for **NO Additional Charge**, bring your own extension cord, if you require electric. The **EXTENSION CORD** is **NOT Supplied**.
- **ALL SPONSORS RECEIVE** access to **WiFi** for **NO Additional Charge**.
- **SPONSOR TABLE INCLUDES BLACK TABLE COVERING**. Bring your logoed table linens.

SPONSOR TABLES DO NOT INCLUDE CHAIRS. It is **NOT** recommended that you sit. Why? Because sitting will impede your effectiveness as an Exhibitor.

- There will be an on-site private Exhibitor Lounge for your convenience.

EXHIBITOR CATEGORIES—'Franchise Brokers or Franchise Owners'

CATEGORY NUMBER	CATEGORY DESCRIPTION
T1-01	FRANCHISE BROKER SOLD OUT
T1-02	RESTAURANT—HAMBURGER
T1-03	RESTAURANT—ICE CREAM
T1-04	RESTAURANT—PIZZA
T1-05	RESTAURANT—SUB/SANDWICH SHOPPE
T1-06	RESTAURANT—DINE IN
T1-07	RESTAURANT—FINE DINING
T1-08	RESTAURANT—OTHER
T1-09	ACCOUNTING—PAYROLL—HR—STAFFING
T1-10	AUTO REPAIR
T1-11	BUSINESS COACH
T1-12	CELL PHONE/ELECTRONICS REPAIR
T1-13	CLOTHING—SHOES
T1-14	CONSTRUCTION—BUILDING--REMODELING
T1-15	CUSTOM WINDOW TREATMENTS
T1-16	DAYCARE
T1-17	DRY CLEANER—LAUNDRY
T1-18	FINANCIAL SERVICES
T1-19	FITNESS—STORE FRONT
T1-20	FITNESS—IN-HOME/MOBILE
T1-21	HAIR SALONS—SPAS—TANNING SALONS
T1-22	HANDYMAN—HOME REPAIR—HOME SERVICES
T1-23	JANITORIAL—COMMERCIAL
T1-24	JANITORIAL—RESIDENTIAL
T1-25	LANDSCAPING—LAWN & GARDEN
T1-26	OFFICE SPACE
T1-27	PACKAGING—SHIPPING--MAILING
T1-28	PET SERVICES—STORE FRONT
T1-29	PET SERVICES—IN-HOME/MOBILE
T1-30	PRINTING COMPANIES
T1-31	PROMOTIONAL PRODUCTS
T1-32	RECREATION—SPORTS—ENTERTAINMENT
T1-33	RECYCLING—ENVIRONMENTAL
T1-34	RETAIL STORES—SPECIALITY SHOPS
T1-35	SENIOR CARE FACILITY
T1-36	SENIOR CARE—IN-HOME
T1-37	SIGNAGE COMPANIES
T1-38	TUTORING—STORE FRONT
T1-39	TUTORING—IN-HOME
T1-40	WEIGHT LOSS
T1-41	NON-PROFIT
T1-42	OTHER

EXHIBITOR CATEGORIES—PROFESSIONAL BUSINESS SERVICES

CATEGORY NUMBER	CATEGORY DESCRIPTION
T2-01	ACCOUNTANT--CPA
T2-02	ADVERTISING PUBLIC RELATIONS
T2-03	BANK
T2-04	BUSINESS ATTORNEY
T2-05	BUSINESS COACH—LEADERSHIP TRAINING
T2-06	CFO FOR HIRE
T2-07	COMMERCIAL LIABILITY INSURANCE
T2-08	COMMERCIAL REAL ESTATE BROKER
T2-09	COMPUTER—OFFICE SUPPLIES
T2-10	CONSTRUCTION--REMODELING
T2-11	CREDIT UNION— SOLD OUT
T2-12	DISPLAYS--FIXTURES
T2-13	EMPLOYEE BENEFITS
T2-14	FRANCHISE ATTORNEY
T2-15	GRAPHIC & WEB DESIGN
T2-16	HR & STAFFING SERVICES— SOLD OUT
T2-17	INTERIOR DESIGNERS--ARCHITECTS
T2-18	INTERNET TECHNOLOGY SERVICES
T2-19	M & A ATTORNEY
T2-20	MAINTENANCE—CLEANING
T2-21	MARKET RESEARCH
T2-22	MERCHANT PROCESSING—POS SYSTEMS
T2-23	PAYROLL SERVICES
T2-24	PRINTING & MAIL SERVICES
T2-25	PROMOTIONAL PRODUCTS/ADVERTISING SPECIALITIES
T2-26	PROPERTY & CASUALTY INSURANCE
T2-27	SECURITY COMPANIES
T2-28	SIGNAGE PRODUCTS & SERVICE COMPANIES
T2-29	SOCIAL MEDIA MARKETING--SEO
T2-30	SOFTWARE DEVELOPER
T2-31	SPECIALITY FINANCING
T2-32	TELECOMMUNICATIONS
T2-33	WEALTH ADVISORS— SOLD OUT
T2-34	VIDEO—PHOTO—AUDIO SERVICES & PRODUCTION
T2-35	NON-PROFIT
T2-36	OTHER

EXHIBITOR CATEGORIES—INVENTOR/INVENTION SERVICES

CATEGORY NUMBER	CATEGORY DESCRIPTION
T3-01	CONSUMER PRODUCT DESIGN
T3-02	INDUSTRIAL DESIGN FIRM
T3-03	LOGISTICS/TRANSPORTATION
T3-04	MANUFACTURING
T3-05	PATENT ATTORNEY
T3-06	PUBLIC RELATIONS FIRM
T3-07	TRADEMARK ATTORNEY
T3-08	WAREHOUSING
T3-09	NON-PROFIT
T3-10	OTHER

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RETURN PAGES 4 & 5 TO SECURE YOUR COMMITMENT

Scan and email to info@VetOHIOExpo.com OR Diane@TheTradeshowDr.com

OR Complete and Mail to: Regina Rembert, c/o Buy-Vet, PO BOX 963, Pickerington, OH 43147

SELECT YOUR SPONSORSHIP LEVEL, CATEGORY & OPTIONAL ELECTRICITY

- \$5,000 – GENERAL (1 available)
- \$3,500 – COLONEL (2 available)
- \$1,800 – MAJOR (2 available)
- Exhibitor Category # _____
- Check HERE if you require access to electricity at your Table-Top.

YOUR INFORMATION, VETERAN STATUS, AND PAYMENT INFORMATION

- Military Status: Are You ACTIVE Military? Yes or No If No, Indicate Discharge Date:

- Do You Own 51% or MORE of the Company which You are Representing? Yes or No
- For Priority Consideration: Please Attach Copy of Veterans Card, Veterans ID or DD214.
- (Please mark-out your SSN, if it appears on any of these Military Documents)

Contact Individual: _____ Phone: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- Credit Card:**
____ American Express ____ Master Card ____ Visa ____ Discover
Card Number: _____
Exp: _____ CCV: _____
Cardholder Name (Print) _____
Cardholder Signature: _____
Billing Zip Code _____

- Check** - Checks can be made payable to: **Vet OHIO Expo** and mailed to
Regina Rembert, c/o Buy-Vet, PO BOX 963, Pickerington, OH 43147

VetOHIO Expo

Sponsorship Guidelines & Standards of Conduct

1. Sponsors who are 51% or more Veteran-Owned Businesses, Franchisees & Entrepreneurs, will be given **priority consideration** for the VetOHIOExpo.
2. The VetOHIOExpo has the right to determine the eligibility of any company and their right to participate in the Expo.
3. Once the agreement is signed and payment is received, NO REFUNDS will be issued. See Cancellation Policy on page 6.
4. All Exhibit Space is honored on a first-come, signed-agreement basis. Once either a Specific Category or the VetOHIOExpo is 'sold out' then Sponsors will be placed on a waiting list. If Sponsor is not honored from the waiting list, appropriate monies will be returned to the potential Sponsor, in the manner in which the original payment was received, between the dates of September 20, 2021 and September 30, 2021.
5. **Move in Date is Thursday, September 9th, 2021 at 12:30pm.** Move out Date is Thursday, September 9th, 2021 at 7:00pm. **Table Exhibit MUST be set up no later than 2:30pm. Table Exhibit MUST remain set up until 7:00pm.** Note: Hours open to the public are 3:00pm-7:00pm. Failure to adhere will result in elimination from all future VetOHIOExpos.
6. Sponsor will limit their display within the boundaries of the 6' table-top.
7. Sponsor is on premise to ENHANCE the experience of all attendees and to promote their service/product in a professional manner. VetOHIOExpo has the right to ask a Sponsor to modify their behavior and/or leave the premises, if their actions are deemed detrimental to the overall Expo environment, towards other Exhibitors or towards the Attendees.
8. All Sponsor promotional give-a-ways or drawings must be free and clear of any financial obligation on the part of the recipient.
9. Vet-OHIO Expo **cannot** guarantee the number of attendees at VetOHIOExpo.

By signing below, I acknowledge that I have read and accept the Sponsorship Guidelines and Standards of Conduct as outlined by VetOHIOExpo.

Signature _____ **Date** _____

Printed Name _____ **Date** _____

VetOHIOExpo Cancellation Policy

The VetOHIOExpo is committed to offering the highest quality Expo for our Sponsors, Exhibitors and Attendees. In the event you **do** need to cancel your Agreement at the VetOHIOExpo, please refer to the Cancellations and Refund Policies listed below.

Cancellations/Refund Policies

Cancellations/Refunds—Cancellations must be made in writing (Mail OR e-mail are accepted); they cannot be accepted over the phone or via voicemail. Any Sponsor/Exhibitor cancelling exhibitor space on or before July 29, 2021 will receive a 75% refund of monies paid. Any company cancelling between July 30, 2021 and August 27, 2021 will receive a 25% refund of monies paid and any company cancelling on/after August 28, 2021 forfeits the fee and will not receive any refund of any monies paid.

Cancellations are effective as of the date of receipt. If a company does not occupy and exhibit in their designated space by 2:30pm on September 9, 2021, then VetOHIOExpo shall have the right to use the Exhibit space in such a manner as it deems necessary, for the exposition's best interest. Failure to occupy Exhibit space on the day of the event, forfeits the Exhibitor's Fee.

Cancellation of Show—In the event the Expo is cancelled by VetOHIOExpo, 75% of Sponsor/Exhibitor monies paid will be returned*. However, Sponsors & Exhibitors fees will **not be refunded** if the Exhibition is cancelled, postponed, curtailed, or abandoned due to a Federal or Local Government mandate, an act of war, catastrophic weather, pandemic, epidemic, radioactive contamination, or other contamination.

*Such refunds will be processed between the dates of September 20, 2021 and September 30, 2021.

Refunds are not granted for cancellations on/after August 28, 2021, failure to attend, arrival after 2:30pm on 09.09.21, or unattended exhibit spaces or early departure from exhibit space.

Cancellations via mail are to be sent to:

Regina Rembert, c/o Buy-Vet

PO BOX 963

Pickerington, OH 43147

Cancellations via email are to be sent to BOTH:

Info@VetOHIOExpo.com AND Diane@TheTradeshowDr.com

Sponsor Acknowledges Receipt of the Cancellation & Refund Policies: _____ (Initial Here)